

Content Outline

Project: keyair.net

Theme: Parallax Pro (../Echo_Service/Themes/Parallax Pro/[theme zip file])

General Settings:

Site Title: KeyAir.net

Tagline: The Right Choice Is Key

Theme color: Blue or Gold (get hex #s from client)

Site Architecture (Navigation Menu):

- Home (links to <http://stage2.echomillennial.com>)
- About (links to "About" page)
- The Key Difference (links to "Key Difference" page)
- Service (links to "Service" page)
- Safety (links to "Services" page)
- Contact Us (links to "Contact Us" page with Ninja Forms appended)

Home:

Header

[Logo]: Key Air Logo (get logo from client)

[Header Right]: Navigation Menu – refer to theme setup instructions

Section 1 (Home Top)

Note – This section will contain a full width rotating graphics, with introduction text overlay.

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/home1.jpg

[Tagline headline]: "The Right Choice Is Key"

[Text]: ...And the right choice is Key Air. With our services, the key will be provided to unlocking: the highest quality of mechanical and HVAC contracting, the most reliable efficiency in successful job

completion, incomparable field experience from our staff and the highest level of customer service and care.

Section 2 (Home Middle Widget Area)

Note – This section will contain four callout boxes that expand on the Key Values of the company.

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Box 1 Headline]: Quality

[Box 1 Text]: The key to quality is truly caring. At Key Air, every project completed to our clients' satisfaction is a point of pride. From high rise office buildings to tenant developments, hospitals and even Disneyland, since the company's inception in the mid 1940s, Key Air has provided the highest quality commercial HVAC to its client's continual and consistent praise.

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Box 2 Headline]: Reliability

[Box 2 Text]: The key to reliability is integrity. At Key Air, integrity is a principle philosophy of everything the company accomplishes. Not only is Key Air certified as a Minority Business Enterprise, in addition to that, the executive staff continues to take a hands-on approach to all aspects of the company's operations. Whether it is sales or design, the executives will be there and actively involved to show their investment in the success of Key Air projects.

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Box 3 Headline]: Experience

[Box 3 Text]: The key to experience is constantly learning. At Key Air, learning from each and every accomplished project is necessary to the constant evolution our company so highly values. From a cultivated staff of experts practicing the most efficient, practical methods and utilizing the most advanced software, the level of experience Key Air possesses will always be the highest.

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Box 4 Headline]: Service

[Box 4 Text]: The key to service is unbridled understanding. At Key Air, we provide the best service in the industry by finding a true understanding of the desires of our clients and delivering on these desires at every opportunity. Whether it is on time project completion, remaining within a client's budget or saving costs, Key Air is constantly providing its clients the services they most strongly desire. Key Air understands the needs of its clientele and is time and time again providing unparalleled service in HVAC and mechanical contracting.

Section 3 (Home 2nd Image Area)

Note – This section will be another full width image with a text overlay. It will be similar to Section 1, in that there will be a main headline, followed by supporting text.

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Headline]: The Key Difference

[Text]: If world-class quality, reliability, experience and service is what you are looking for from a mechanical contractor, then it is more than clear the key solution for you is Key Air. From our tried and true quality over the course of generations to progressive, unique accomplishments and services in the world of HVAC, Key Air has rewardingly provided for communities around North America and hopefully your community can be next.

Section 4 (Footer #1)

Note – This section will contain a text widget with address information, and perhaps testimonials or featured project.

Note – Taylor, I'll handle this section.

Section 5 (Footer #2)

Note – This section will contain a secondary navigation menu and site map link.

Note – Taylor, I'll handle this section.

About Page:

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Title]: About

[Text]: Key Air is a commercial mechanical contractor specializing in HVAC and located in Santa Fe Springs, California. Beginning as Key Mechanical in the mid 1940s, Key Air has developed over time into the industry staple they are now. In 1993 a number of key, original members of Key Mechanical transformed the smaller firm into the commercial business it currently is. Beyond HVAC and mechanical contracting, Key Air offers myriad services, such as: engineering and peer review consulting, construction management and its own state-of-the-art facility with automated sheet metal fabrication (producing as much as one million pounds of fabricated ductwork annually). Key Air is also incredibly proud to function as a Minority Business Enterprise. From mall installations to work at Disneyland, there is no project beyond the sphere of work Key Air has accomplished. Lead by president, Richard Rivera, and vice-presidents, Robert Donat and Larry Stikeleather, Key Air's leadership is a unique asset, participating actively in a multitude of Key Air's tasks (sales, marketing and design/build).

The Key Difference Page:

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Title]: The Key Difference

[Text]: Many facets of Key Air's work and company model set it apart from competition in the industry, and these are specific aspects of our business we are most proud of:

- Minority Business Enterprise (MBE) certified
- Annually receiving SMACNA award for safety
- Hands-on approach to work from the top down
- Versatility of HVAC services offered
- Long, respected history of the company name

Service Page:

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Title]: Service

[Text]: Theme parks, high-rise buildings, tenant developments, hospitals, pharmaceutical laboratories, shopping malls and telecommunications; Key Air has done it all. Key Air can accomplish within budget and according to schedule any HVAC contracting, engineering or peer review consulting and construction management. All of Key Air's operations are managed from a single, state-of-the-art facility. Inside Key Air's facility is an automated sheet metal fabrication system turning out more than one million pounds of fabricated ductwork annually. In addition the team at Key Air works with the latest, most up-to-date versions of AutoCAD, CAD Duct 3-D and Navis Works software. When it comes to HVAC needs, there is no service Key Air is incapable of providing.

Safety Page:

[Image]: ../Echo_Service/KeyAir/Web_Assets/images/TBD

[Title]: Safety

[Text]: Key Air sets the industry standard for safety. On an annual basis Key Air is awarded the SMACNA safety award. This award is granted for limited injuries occurring over the course of 100,000 hours. The safety track record at Key Air is only further evidence of the commitment to excellence in all facets of work applied by the company.

Contact Us:

Note – typical form page. Use Ninja Forms plugin.